



# Ministry of Information & Broadcasting

## First Regional Community Radio Sammelan

### *Connecting Communities, Empowering People*

28<sup>th</sup> - 30<sup>th</sup> September, 2014, Puducherry

### Agenda

28 <sup>th</sup> September 2014   Sunday   Day – 1		
12.00 pm – 02.30 pm	<b>Lunch and Registration</b>	
Time	Session & Description	Details
02.30 pm – 03.30 pm	<b>Inaugural session</b> Community Radio: Addressing local challenges, creating national opportunities <ul style="list-style-type: none"> <li>▪ The idea and objectives of the Regional Community Radio Sammelan</li> <li>▪ Community Radio: The journey so far</li> <li>▪ Q&amp;A from participants</li> </ul>	<b>Lighting of Inaugural Lamp</b> <ul style="list-style-type: none"> <li>▪ Welcome Address – Shri Rajiv Tikoo, Director, OneWorld</li> </ul> <b>Presentation by the Ministry of Information &amp; Broadcasting on Community Radio – The journey so far</b> <ul style="list-style-type: none"> <li>▪ Ms Supriya Sahu Joint Secretary, Ministry of Information &amp; Broadcasting</li> <li>▪ Shri Yogendra Pal Advisor, Ministry of Information &amp; Broadcasting</li> <li>▪ Shri K S Rejimon Director, Ministry of Information &amp; Broadcasting</li> <li>▪ Shri Inderjeet Grewal Deputy Director – Ministry of Information &amp; Broadcasting</li> </ul> <b>Rapporteur:</b> Ms Vasundhra Joshi, OneWorld
03.30 pm – 04.00 pm	<b>BREAK</b>	
04.00 pm – 05.30 pm	<b>Group 1 - Community Radio for water, sanitation and hygiene</b>  <b>Rapporteur:</b> Shri Sanjay Chandekar, Radio FTII	<b>Group 2 - Community Radio for women’s empowerment and girl child</b>  <b>Rapporteur:</b> Ms Dhivya Ramalingam, Thendral CR
Breakout sessions on Best Practices*	<b>Group 3 - Community Radio for environment and climate change</b>  <b>Rapporteur:</b> Shri Vipin Raj, Radio Media Village	<b>Group 4 - Community Radio for agriculture and rural development</b>  <b>Rapporteur:</b> Shri P K Dutta, Radio Kissan
07.00 pm onwards	<b>Cultural evening by Community Radio Stations followed by Welcome Dinner</b>	

**Note:** The participants of each group will select Group Leads for their respective group to lead the discussions during breakout sessions

**29<sup>th</sup> September 2014 | Monday | Day – 2**

9.00 am – 10.30 am PLENARY SESSION	<b>Presentation by groups and open house</b> Sharing of outcomes and results by each group	<b>Presentations by</b> <ul style="list-style-type: none"> <li>▪ Group Lead 1</li> <li>▪ Group Lead 2</li> <li>▪ Group Lead 3</li> <li>▪ Group Lead 4</li> </ul> <b>Special comments</b> <ul style="list-style-type: none"> <li>▪ Shri Rajiv Tikoo, Director, OneWorld</li> </ul>
10.30 am – 11.00 am	<b>BREAK</b>	
11.00 am – 12.30 pm	<b>Community Radio Support Scheme (CRSS)</b> <ul style="list-style-type: none"> <li>▪ Components of CRSS</li> <li>▪ How to avail support under CRSS</li> <li>▪ Opportunities for Community Radio Stations</li> <li>▪ Lessons from the first CRSS fund disbursements – challenges faced by the Ministry of Information &amp; Broadcasting</li> </ul>	<b>Chaired by / Moderated by</b> Ms Supriya Sahu, Joint Secretary, Ministry of Information & Broadcasting  <b>Speakers</b> <ul style="list-style-type: none"> <li>▪ Shri Yogendra Pal Advisor, Ministry of Information &amp; Broadcasting</li> <li>▪ Shri K S Rejimon Director, Ministry of Information &amp; Broadcasting</li> <li>▪ Shri Inderjeet Grewal Deputy Director, Ministry of Information &amp; Broadcasting</li> <li>▪ Shri Vinod Kumar, Ministry of Information &amp; Broadcasting</li> </ul> <b>Rapporteur:</b> Shri Tej Prakash Yadav, OneWorld
12.30 pm – 01.30 pm	<b>LUNCH</b>	
01.30 pm – 03.00 pm  Breakout sessions on issues of Community Radio*	<b>Group 1: Self-regulation and ethics – Our stories</b>  <b>Rapporteur:</b> Shri Zahed Farooqui, Deccan CR	<b>Group 2: How we generate funds?</b>  <b>Rapporteur:</b> Shri K Karthikeyan, Pudukkottai Vaani
	<b>Group 3: Engaging with Communities: How have we done it so far?</b>  <b>Rapporteur:</b> Ms Selvi N, Radio Kotagiri	<b>Group 4: Social inclusion – taking everyone along</b>  <b>Rapporteur:</b> Shri Vipin Raj, Radio Media Village
03.00 pm – 03.30 pm	<b>BREAK</b>	
03.30 pm – 05.00 pm	<b>Presentation by groups and open house</b>	<b>Presentations by</b>

PLENARY SESSION	Sharing of outcomes and results by each group	<ul style="list-style-type: none"> <li>▪ Group Lead 1</li> <li>▪ Group Lead 2</li> <li>▪ Group Lead 3</li> <li>▪ Group Lead 4</li> </ul> <p><b>Special comments</b></p> <ul style="list-style-type: none"> <li>▪ Dr Kanchan K Malik, Associate Professor, University of Hyderabad and Faculty Fellow, UNESCO Chair on Community Media</li> </ul>
-----------------	---	--

**Note:** The participants of each group will select Group Leads for their respective group to lead the discussions during breakout sessions

30 <sup>th</sup> September 2014   Tuesday   Day – 3		
08.30 am – 10.00 am	<p><b>Oops! We took a wrong turn...</b></p> <p>The session will delve into common mistakes Community Radio Stations make. The idea is to learn how Community Radio Stations undertook course correction.</p>	<p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>▪ Shri Inderjeet Grewal, Deputy Director, Ministry of Information &amp; Broadcasting</li> <li>▪ Dr R Sreedher, Community Radio Practitioner and Media Expert</li> </ul> <p><b>Rapporteur:</b> Ms Vasundhra Joshi, OneWorld</p>
10.00 am – 10.30 am		<b>BREAK</b>
10.30 am – 11.30 am	<p><b>Way Forward and Feedback</b></p>	<p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>▪ Ms Supriya Sahu, Joint Secretary, Ministry of Information &amp; Broadcasting</li> <li>▪ Shri Yogendra Pal Advisor, Ministry of Information &amp; Broadcasting</li> <li>▪ Shri K S Rejimon Director, Ministry of Information &amp; Broadcasting</li> <li>▪ Shri Inderjeet Grewal Deputy Director, Ministry of Information &amp; Broadcasting</li> <li>▪ Shri Bijoy Patro Director – Programmes &amp; Editorial, OneWorld</li> </ul>
11.30 am onwards		<b>High Tea</b>